When software projects fail, the typical reaction is to invent a more stringent process: more elaborate specifications, signoffs, code reviews, extensive marketing feedback, and a variety of “tools.” Ironically, the best answers lie in doing just the opposite—being truly fluid and responsive. Agile development practices can be easily implemented and require little or no capital investment.

- Learn the top seven practices required to be agile
- Change how you direct the delivery team
- Gain simple agile skills to support business goals and improve ROI
- Discover the true meaning of agile, adding features in any order and releasing any iteration
- Practice assessing in advance if a project will succeed or fail and learn how the agile practices can turn failures into success
- Build teams that produce usable, useful software at substantially lower costs

Great Software Starts with Great Software Teams

The Problem
In 2002, the U.S. wasted over $55 billion on failed or poorly run software projects

The Cause
Lack of understanding of the business issues being addressed and use of the wrong implementation methodologies

The Solution
Build killer software applications with an agile software team and help clients fully understand their business problems and opportunities

About the Presenter
Rich Sheridan formed his company around the passions of building great software and great software teams. He focuses his energy on the power of open and collaborative workspaces as originally practiced by Thomas Edison. The dramatic success of Menlo Innovations earned Rich a cover spot on Forbes magazine in May 2003, during one of the hardest times for the information technology industry.
A one-day software seminar
**Agile Explained**